# City of Irvine 45th Anniversary Photo Contest Rules

#### Term:

The City of Irvine 45th Anniversary Photo Contest ("Photo Contest") runs through July 1, 2016, at 5 p.m. Pacific Standard Time (PST). By submitting an entry, each contestant agrees to the rules of the contest and states that they are 18 years of age or older, except for the 17 and Under category.

#### Who may enter:

Photographers 18 years or older – except for individuals affiliated with the City of Irvine, including employees, City Council members, board members, commissioners, and their immediate families (children, siblings and spouses) – are eligible. The age exception is in the 17 and Under category. The City of Irvine will determine winners' eligibility.

# **Categories:**

**Irvine Outdoors** – To capture the physical aspect of Irvine (no people):

- Parks
- Open space
- Nature
- Landscape
- Architecture

**Irvine Community** – Celebrating a thoroughly integrated, active community (photos should be people-focused):

- Diverse population
- Arts
- Education
- Culture
- Activities
- Service

**Irvine Historical** – Celebrating our Legacy:

• Prior to 1971 through 20011

Irvine Innovation – Celebrating our business and master-planned community:

- Technology
- Business
- Residential

**Irvine 17 and Under** – Celebrating the City through the eyes of our young residents. (Only those who are 17 and under should submit photos in this category):

- Photo should represent what Irvine means to this age group
- Any subject

Except for Historical category, photographs must have been shot by the entrant within the past five (5) calendar years (since January 1, 2011).

Cropped photos are eligible in all categories. Minor adjustments, including spotting, dodging and burning, sharpening, contrast and slight color adjustment or the digital equivalents, are acceptable for all five categories. No altered images.

For a photo in which a person is recognizable, you must secure a <u>Photo/Video Release Form</u> from the subject or, in the case of a minor, the subject's parent or guardian must sign the release form. All contest entrants must provide a model release form to the City of Irvine upon request. You may also obtain a copy of the release form by calling the City's Public Information Office at 949-724-7508. Entrants are prohibited from submitting entries that:

- Contain material that is copyrighted, protected by trade secret or otherwise subject to third party proprietary rights, including privacy and publicity rights.
- Contain material that is unlawful, obscene, defamatory, libelous, threatening, pornographic, harassing, hateful, racially or ethnically offensive, give rise to civil liability, violate the law, or is otherwise inappropriate.
- Publish falsehoods or misrepresentations that could damage the City of Irvine.
- Are in support of, or opposition to, any political candidate or ballot measure.
- Contain religious messages or advocate or promote religious beliefs.
- Advocate, promote or represent the sale or use of tobacco, alcohol, controlled substances, firearms or weapons.

#### How to enter:

#### Submissions

<u>Please submit photographs online</u>. We do not accept photographs submitted through the mail or in person. Only one (1) photograph per category, per contestant may be submitted; individual photographers can submit a total of five (5) photographs, but only one per category. If more than two photographs are submitted per category from the same photographer, the entries will be voided and the contestant will be asked to resubmit only one photo. <u>Use the online entry form on our website</u>. Complete a separate form for each photo submitted.

# **Photo Captions**

Captions must be specific (e.g. Rock formation at Limestone Canyon; child plays at University Community Park playground).

#### **Scanned Photographs**

High-quality scans of non-digital photographs are acceptable.

#### **Digital Photo Guidelines**

Digital photographs should be taken at the highest resolution possible. Photographs must be in a .jpeg, .png or .jpg format. Files submitted must be a minimum of 2 MB and a maximum of 10 MB. The finalists will be asked to submit a high-resolution file of at least 300 dpi.

### **Photo Rights**

By entering the contest, entrants grant the City of Irvine a royalty-free, perpetual, non-exclusive license to display, distribute, reproduce and create derivative works of the entries, in whole or in part, in any media now existing or subsequently developed, for any educational, promotional, publicity, exhibition, archival and all other standard City of Irvine purposes. Any photograph reproduced will include a photographer credit as feasible. The City of Irvine will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

### Entry deadline:

All entries must be received through the City of Irvine website by 5 p.m. Pacific Time on July 1, 2016.

## Judging:

Judging will be conducted by the Public Information division of the City Manager's Office. A grand prize winner and top five category winners will be announced in the Fall 2016 edition of *Inside Irvine*. Decisions of the judges will be final.

#### Winners:

- Five category winners will be selected, one for each category. A grand prize winner can be chosen from any category.
- Please do not contact the City about the status of entries.
- The grand prize is a \$250 gift card to Irvine Spectrum Center.