An Orange County Business Journal Special Report & Custom Content









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Diversity in the workplace involves recruiting and retaining a workforce inclusive of different backgrounds, national origins, and communities. From the placement of women in the C-Suite position to supporting organizations that lift disenfranchised communities, companies across Orange County are investing in creating a sense of belonging, in and outside of the office.

Embracing Diversity, Equity & Inclusion acknowledges and celebrates exemplary companies advancing those efforts in the community and creating tangible positive impacts.

The 62 companies featured in the Business Journal's inaugural DE&I special report are paving the way for others in OC looking to further their inclusionary efforts and reap the benefits of a more diverse yet cohesive organization.

METHODOLOGY: The honorees did not pay to be included. Their profiles were drawn from nomination materials submitted. This list is not comprehensive. It includes only organizations for whom nominations were submitted and accepted after an editorial review.



Diverse Customer, Employee Base for Exemplis

7 Portfolio Companies; Several Employee Resource Groups

By KATIE MURAR

Exemplis LLC was founded 27 years ago with a mission of making everything about the customer.

A deeper dive into the inner workings of the maker of ergonomic chairs, furniture and other related products reveal the Cypress-based firm is just as invested in its employees.

Just as the firm counts seven business lines for a diverse customer base—from office tenants to video game players—the company has several different internal umbrellas dedicated to diversifying its employee base and providing resources for employees from disenfranchised or targeted communities, such as people of color, people with lower-income backgrounds or members of the LGBTQ+ community.

"Just like the custom products we create are unique, so are our employees," **Mike Smith**, vice president of human resources, said. "We strive to create opportunities for all team members to have equal access to resources while embracing the unique perspectives they bring with them."

Pride month in June brought several examples to the forefront for Exemplis.

Its bag manufacturing arm, **Timbuk2**, partners with **SF LGBT Center** to distribute backpacks, luggage and other consumer bags to youth seeking services there.

Joseph Piazza, Timbuk2's director of customer experience and site operations, heads Exemplis' E-Pride Employee Resource Group, which participates in various community events and donates time and resources to support the LGBTQ+ community. Exemplis also has an employee-led Pride Month advisory committee.

"Pride month gives everyone the opportunity to come together as a community and celebrate who they are," Piazza said in a statement.

Exemplis has two other employee resource groups: Women Inspiring Success at Exemplis and Sustainability.

The company has been selected for inclusion in the Business Journal's inaugural **Embracing Diversity, Equity & Inclusion Special Report**.

"Throughout our 27 years in business, we have worked hard to create a foundation where our team members can thrive," the company said.

Flexibility

Exemplis says its brand, **SitOnIt Seating**, is the largest office furniture manufacturer in North America, providing build-to-order office products like chairs, tables and ergonomic accessories that ship in as little as two days.

Additional brands include **X-Chair** office chairs and **Mavix** gaming chairs, as well as **Edloe Finch** and **Albany Park**, which offer modern home furnishings, including build-toorder sofas and other furnishings sold online only.

The firm, which has been based in OC since its inception in 1996 counts TK employees, all hired through a "structured, fair recruiting process" with an in-house talent acquisition team that works with local and national organizations to seek out and build diverse candidate pools.

Employees work in the office on a hybrid basis, with increased flexibility to "attract employees with diverse needs by allowing them to manage their work-life balance more effectively and participate in the workforce with fewer obstacles to their success."



SitOnIt Seating is the largest brand for manufacturing firm



Summer styles from Timbuk2, 1 of 7 portfolio brands



SitOnlt Seating chairs by Exemplis for corporate customers

Some positions are fully remote, which has allowed Exemplis to leverage talent from all communities nationwide.

Events, Grants

The company created a dedicated DE&I internal website as a resource for existing and prospective employees, with an events calendar, training materials and information about the company's employee resource groups.

DE&I events include a speaker series via video conference. The firm in May hosted **Bill Bermingham**, executive director of **New Vista School** in Laguna Hills, in celebration of World Autism Month to learn more about neurodiversity in the workplace.

During Hispanic Heritage Month last year, the company hosted on-site celebrations and shared personal stories from staff contributors as part of the weekly newsletter, with employees sharing recipes, photos and family traditions.

Exemplis provides opportunities for staff throughout the year to contribute time or money to different causes, and the firm regularly awards in-kind and cash grants focused on social justice causes. As an example, the company matched employee donations to organizations supporting the Turkey/Syria earthquake crisis, the Equal Justice Initiative Fund and the **Boys & Girls Clubs of Greater Anaheim-Cypress**.

Feedback

Don't just take Exemplis' word for it.

The firm has monthly and annual employee engagement surveys to measure the success of these strategies, during which it asks specific inclusion-focused questions.

In the past year, an average of 82% of the

staff rated inclusion favorably, including questions like "I feel respected at work" and "diverse perspectives are valued on my team."

Nearly 90% of employees say, "I am proud to work for this company." ■



- FOUNDED: 1997
- HEADQUARTERS: Cypress
- **CEO:** Paul DeVries
- BUSINESS: manufacturing, consumer products

 BRANDS: SitOnIt Seating; Timbuk2; X-Chair; Mavix; Healthy Back; Edloe Finch; Albany Park

■ NOTABLE: SitOnIt Seating is largest office furniture manufacturer in North America

The new chapter of healthcare begins here

At UCI Health, we don't just practice medicine, we create it. Now we are writing the next chapter for healthcare in Orange County. With UCI Health — Irvine, UCI Health will bring our patients unparalleled expertise, leading-edge treatments and the finest evidence-based care that only an academic medical system can offer.

The 800,000-square-foot medical campus will be anchored by a state-of-theart hospital, which will offer 24-hour emergency care and personalized cancer treatments, including hundreds of clinical trials by our NCI-designated comprehensive cancer center. Our world-renowned experts will also deliver exceptional care in other specialties, such as digestive diseases, neurosciences and orthopaedics, all powered by the University of California. We stop at nothing to build a healthier tomorrow.

Learn more at ucihealth.org/irvinehospital





Rutan & Tucker DEI Goes Far Beyond Box-Checking

Half of Irvine Firm's Attorneys Listed as Diverse

■ By KEVIN COSTELLOE

Rutan & Tucker LLP, the second-largest law firm based in Orange County, has crafted a maternity leave program that lets expectant mothers stay on partnership track as part of the firm's push for diversity, equity and inclusion

Pregnant women get a 25% reduction in workload in the month before giving birth, with a 50% reduction the first month back to work, and an additional 25% reduction during the second month back.

"It's optically unnoticeable," said Rutan Partner Ashley Vernick, since many people aren't even aware of the reduced hours that allow a reintegration into work.

She said, "it allows women to stay on the normal path and trajectory to partnership without feeling the need to take a step back in hours and holding themselves back from promotion."

One result: the number of women partners at Rutan has jumped 51% since 2018.

Rutan has woven DEI programs into the firm's fabric to be sure that everyone is included.

"Diversity is not just you need to be diverse," said Vernick, the co-chair of the firm's Diversity, Equity and Inclusion Committee. "It's you being connected to other diverse individuals and learning their background and learning how they think, and engaging with them."

The American Lawyer magazine named Rutan & Tucker a top firm for diversity this year.

The company has been selected for inclusion in the Business Journal's inaugural Embracing Diversity, Equity & Inclusion Special Report.

Retention, **Promotion**

"We have a lot of programs for retention, promotion which ties into the equity and inclusion aspect of DEI," Vernick told the Business Journal on June 26.

She is a 2011 graduate of the University of Chicago Law School and works in Rutan & Tucker's headquarters at the Boardwalk office development along Jamboree Road, near John Wayne Airport.

Vernick is an experienced litigator, known to her clients not just as their lawyer, but also



Rutan & Tucker promotes diversity, equity and inclusion in numerous ways



Vijay Pai Partner, DEIC Co-Chair **Rutan & Tucker**

their consultant, touching all facets of their business. Her wide-ranging practice areas include contract and business disputes, employment matters, insurance coverage and real estate.

Partner, DEIC

Co-Chair

Rutan & Tucker

The other co-chair of the diversity committee is Vijay Pai, the head of the firm's Real Estate Section and a graduate of the Columbia University School of Law in New York.

Pai is a member of the board of Youth Employment Services Inc. and the South Asian **Bar Association**.

With 147 lawyers firmwide Rutan & Tucker is second only to Knobbe Martens with 284 as of February in the OC law firm size rankings, by attorney headcount. Most of Rutan's lawyers are in Irvine, though it has also expanded to Palo Alto, San Francisco and Scottsdale, Ariz.



Rutan & Tucker's HQ is at the Boardwalk office project in Irvine

RUTAN TOP FIRM FOR DIVERSITY Rutan has been recognized by The

American Lawyer as one of the top firms for Diversity in 2023.

Rutan & Tucker cited for diversity work

Rutan's other DEI projects include a "diverse mentoring program" pairing together a partner and an associate from different practice areas to ensure there is no boss-subordinate dynamic.

Programs Succeeding

Rutan points out the DEI work has been succeeding.

The firm says just over two-thirds of its associates-36 in all-are classified as "diverse."

The category "diverse" includes female, Asian, those of two or more races, Hispanic/Latino and African American/Black. Rutan is also in the process of starting to track veterans, people with disabilities and LGBTQ+.

Here is a breakdown of some other Rutan & Tucker statistics:

■ Twenty-four of its 74 top-rung partners

fall into the diverse category.

■ Half of its 147 lawyers fall into the diverse category.

■ Twenty-eight attorneys are participating in the DEI mentoring program this year.

Vernick noted that the programs are not limited to attorneys who self-identify or otherwise qualify as "diverse."

Rather, Vernick makes a proactive effort to reach out to all attorneys to encourage their participation, noting that participation by attorneys who do not qualify as diverse is critical in embracing and fostering diversity, equity, inclusion, and belonging within the firm.

'Diversity of Thought'

"For Rutan, diversity isn't just about a checked box, ethnicity or nationality or gender," diversity committee co-chair Vernick said.



She is a member of the Orange County Bar Association Diversity Committee, a board member of the Orange County Hispanic Bar Association and a member of Orange County Coalition for Diversity in the Law.

The firm also supports those groups and more, including the Thurgood Marshall Bar Association, connecting, supporting and increasing the Black legal community in Orange County. Rutan also supports the Orange County Lavender Bar Association, the official association of lesbian, gay, bisexual, transgender, and allied attorneys, judges, and law students.

"Diversity of thought is one of the things that we want to promote," Vernick said.

The firm also runs implicit bias training and promotes mental wellness programs.

She said the various DEI groups and program participants are encouraged to provide feedback, which can be done confidentially.

'It's not that DEIC created these programs. DEIC was a manifestation of these programs, policies and mindsets that have been around forever," according to Vernick.

Rutan & Tucker LLP RUTAN

FOUNDED: 1955

HEADQUARTERS: Irvine

PRACTICE: corporate and tax, employment, government and regulatory, intellectual property, real estate, litigation and trial, land use and entitlement

■ ATTORNEYS: 147 firmwide

■ NOTABLE: awarded the Diversity Scorecard from The American Lawyer in 2023 as a top firm for diversity

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CDF Labor Law Elevates Diverse Attorneys

Firm Receives Certification For Representation Efforts

By KAITLIN AQUINO

CDF Labor Law LLP's diversity, equity and inclusion initiatives help the Irvine-based employment and immigration law firm recruit and retain not only employees, but also clients.

"More clients and companies are demanding DEI of their firms and outside counsel," CDF San Francisco Office Managing Partner and diversity committee lead Alison Tsao told the Business Journal.

The firm, which counts offices across California, represents employers and advises them on issues such as compliance and immigration matters.

Corporations that are interested in working with CDF have increasingly required the firm to complete surveys about its DEI

efforts and metrics over the past five years.

"It is a business imperative to recognize that this is now a client mandate by a lot of companies," Tsao added.

CDF has been selected for inclusion in the Business Journal's inaugural Embracing Diversity, Equity & Inclusion Special Report.

Diversity Lab-Certified

CDF has the metrics to pass diversity screenings required by prospective clients.

The firm this year earned the Mansfield



CDF Labor Law's admin staff; firm has 5 offices across California, including an Irvine HQ

achieved 30% representation of underrepresented historically lawyers (attorneys who are women, people of color, LGBTQ+ and who have disabilities) in current leadership roles and in professional development programs.

The firm, in fact, has far surpassed the required 30%. Underrepresented lawyers account for over 68% of all CDF's attorneys, and 65% of those lawyers occupy firm governance roles, according to the company.

diverse," Tsao said. "Getting certified was to have official recognition of our efforts to make us more attractive to candidates, recruits and clients."

Mentorship Program

While CDF's Mansfield Certification Plus status attracts recruits and clients, the firm's mentorship program retains its attorneys.

Tsao got the idea for a mentor-mentee program after learning that other firms' lack of meaningful mentorship drove attrition.

Though the program started out as a service for diverse associates, CDF opened it up to include all attorneys at the firm.

"We didn't want to exclude anyone if they wanted or needed a mentor," Tsao said.

Through the program, mentees are assigned to one of the firm's partners. Mentors and mentees are required to meet at least once a quarter.

The program not only aims to provide professional development coaching for attor-

CDF Labor Law LLP

FOUNDED: 1994

HEADQUARTERS: Irvine

MANAGING PARTNER: Marie DiSante

BUSINESS: employment, immigration law firm

EMPLOYEES: 100

NOTABLE: earned Mansfield Certification Plus for exceeding 30% representation of diverse lawyers in leadership roles

neys, but also to alleviate the racial and gender disparity in leadership in law.

"The legal profession as a whole has presented challenges for women and attorneys of color," Tsao said.

The percentage of women, people of color and women of color that have made partner at law firms has steadily increased in about 1% increments over the past 30 years.

As of last year, nearly 27% of firm partners are women, 11% are people of color and around 4% are women of color, according to the National Association for Law Placement.

By contrast, 49% of firms' associates are women, 28% are people of color and 17% are women of color.

Pairing historically underrepresented lawyers with partners that share their racial and gender identity will help increase those percentages because diverse attorneys "need to see a role model and a path to success at the firms where they work," Tsao said.

"It's not just a matter of working hard, but that partnership or elevation is achievable."

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is Proud to be Honored as one of Orange County's Top **Diversity**, **Equity** and **Inclusion** Companies

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Certification Plus from **Diversity Lab**, which describes itself as an incubator for initiatives that boost diversity and inclusion in law. The credential signifies that CDF has

Alison Tsao San Francisco Office Managing Partner **CDF** Labor Law

"Our firm has always been very

Taco Bell

▶ from page 1 -

He is bullish on the restaurant industry's ties with the retail sector to create such a culture. He hired Nike executive Sean Tresvant in 2022 in a move to keep the chain relevant, and, as is now clear, to set the firm up for further success in its next leadership chapter.

Parent company Yum Brands Inc. (NYSE: YUM) at the end of June announced King would pass the CEO torch to Tresvant following King's retirement at the end of this year (see story, this page).

The transition at the largest restaurant chain in Orange County-its nearly 8,300 stores reported \$14.6 billion in sales last year-will be effective on Jan. 1, 2024.

"He understands branding and brands better than anyone I've ever worked with," King said of the 43year-old Tresvant.

King leaves Taco Bell as a more thoughtful organization in the hands of the team he built in the last five years.

Another key member King added was executive Katrina "KT" Thornton as the chain's first chief equity, inclusion and belonging officer in 2021.

Thornton was recruited to lead Taco Bell's diversity and equity strategy, which has landed the company in the Business Journal's inaugural special report highlighting local companies for their efforts in diversity, equity and inclusion.

EI&B

Taco Bell is turning the ideas of diversity, equity and inclusion (DEI) into key business strategies.

Yum Brands altered the term DEI into a dif-

ferent set of components-equity, inclusion and belonging, or EI&B-to describe more of a formula than a string of words for the restaurant operator's portfolio of brands to follow.

Upon arriving at the company, Thornton said EI&B awareness and discussion existed but "it maybe wasn't formulated to be a clear operating model strategy."

'We're going to make sure that we're leveling the playing fields and that we're fairly consistent in all of our practices," Thornton told the Business Journal.

"That then paves the way when we think about diversity and to ensure we're acting with an inclusive measure."

That process started with an assessment of current EI&B values and identifying barriers in the current practices to establish company-Chief Equity, Incluwide commitments and goals.

sion and Belonging "Hopefully, creating a sense of belonging is the output of all these intentional actions," she said.

Slowing Down

Katrina "KT"

Thornton

Officer

Taco Bell

Thornton's first year at Taco Bell was spent looking at the business operating model with a close eye.

"We wanted to slow down in order to speed up," she said.

In the first six months, the restaurant chain went through an audit of its talent systems and practices to have a set of both qualitative and quantitative data to start with. An external agency spoke with each department leader-from hiring and onboarding to performance development—to gather what parts needed improvement.

They ended up with a report of over 140 pages, which led to specific initiatives designed to diversify its employee base.

'We're already starting to see an increase

in some of our demographics across the organization," Thornton said.

Building Blocks

Thornton also wanted to ensure EI&B was more than an HR talking point.

After the assessments, Taco Bell launched a new enterprisewide EI&B internal strategy in April, with a summit held in June to educate and incentivize companywide leaders on inclusion and equity efforts. Around 400 people were invited to Taco Bell's Irvine headquarters to manage the transition and application of the new strategies.

Initial goals include reaching gender parity across senior leadership and increasing underrepresented talent within the organization by 2025.

Taco Bell also aims to be intentional in its spending with diverse vendors and suppliers, from marketing teams to on-screen talent and behind the camera teams.

Each year, Taco Bell will develop and execute a plan in further imbedding the EI&B components into the workplace to support employee connection and accountability.

"Regardless of what seat you sit in, you have a powerful role to play," Thornton said.

Cultural Partners

As the application of EI&B continues to evolve, Thornton also acknowledged how these practices affect business results.

A major aid in the overall development of EI&B has been Taco Bell's employee resource groups. Introduced by Yum Brands in 2019, the restaurant chain has launched five different groups that work to provide community and representation within the company.

"It's very powerful when you have groups that can bring, what I like to call, cultural insight to a business challenge," Thornton said.

The executive has worked to elevate the capability of the employee groups, which she refers to as culture partners for Taco Bell. Thornton described the partnership as listen-

Taco Bell

■ HEADQUARTERS: Irvine

- BUSINESS: fast-casual restaurant chain **FOUNDED:** 1962
- CEO: Mark King

PARENT COMPANY: Yum Brands Inc. (YUM)

- **OC EMPLOYEES:** 1,638
- Q1 SYSTEM SALES: \$3.5B (up 11%)

NOTABLE: current Chief Brand and Strategy Officer Sean Tresvant named CEO once Mark King retires at end of 2023

ing to insight from those who can bring a different perspective to a business idea or campaign to make sure the company connects with consumers.

Last year, the Live Más Pride group, Taco Bell's LGBTQIA+ employee resource group, introduced the idea of the chain's 2022 Drag Brunch Tour in Taco Bell cantinas which were held in five cities. Thornton noted that the project helped drive sales during its run.

Its Latin American resource group, known as Live Más L.U.C.H.A. (Latinx United through Community, Heritage and Achievement) is currently involved in a few upcoming business initiatives, according to Thornton.

"It's not just purposeful work, it's also business growth work," Thornton said.



Contact lopez@ocbj.com to find out how.

Value Everyone.

Building a workplace where everyone's contributions are valued and respected



Balfour Beatty

TACO BELL NAMES NEW CEO

Chief Executive Mark King is retiring from Taco Bell at the end of this year, and parent company Yum Brands Inc. (NYSE: YUM) has appointed Sean **Tresvant** to take over the role.

Tresvant joined the Irvinebased restaurant chain, the largest in Orange County by sales, in December 2021 after spending 16 years with Nike ending his run as the chief marketing officer of the firm's Jordan category. He had also spent time at Sports Illustrated and PepsiCo in brand leadership roles.

Within a year at Taco Bell, Tresvant's role was expanded and renamed chief brand and strategy officer overseeing brand strategy and global communications for both the domestic and international business of the chain.

Six months after that promotion, Tresvant is set to enter the CEO position on Jan. 1, 2024. "Taco Bell dreams big, which

is the reason I took this job in the first place, and the reason why Sean is the right leader to take on the role," King wrote on his LinkedIn account the day

after the announcement.

"Sean is laser-focused on keeping our powerhouse Taco Bell brand at the leading edge of culture and redefining innovation in the industry," Yum Brands CEO David Gibbs said in a statement.

Tresvant is credited for building a strategic brand framework that has led to major celebrity partnerships and the return of the popular Mexican Pizza dish. "That's why he is the ideal ex-

ecutive to continue successfully executing Taco Bell's long-term global growth strategies and take them to the next level in partnership with the brand's strong and accomplished leadership team and incredible franchisees," Gibbs added.

"I'm grateful to have worked alongside Mark, and I'm incredibly honored and excited to continue partnering with our talented team and amazing franchisees on Taco Bell's magic formula of brand buzz, innovation, value and digital initiatives

to deliver industry-leading results in the U.S. and internationally," Tresvant said. -Emily Santiago-Molina



Mark King

Current CEO

Taco Bell

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100% of BKM employees attend in-person and online education to address topics like harassment prevention and unconscious bias to raise awareness and promote a greater understanding and respect for an inclusive work environment. BKM established an ESG Committee in 2019 with the purpose of formulating and executing the firm's ESG & DEI strategic plan. The committee members are dedicated to making a social impact through charitable giving, volunteering our time, and promoting diversity and inclusion in the workplace.



PRIME-LC Director Dr. Charles Vega, fourth from left, celebrates with the 2023 graduating class, the 20th since the program began training doctors to meet the needs of Spanish-speaking communities.

Changing the face of healthcare

Despite medical advances over the last century, Black, Latino, Asian and other underrepresented communities continue to have higher rates of chronic heart and kidney disease, diabetes and many other serious health conditions than their white counterparts.

The issues driving these disparities — lack of healthcare access, implicit and explicit caregiver bias, poor communication, cultural differences and general mistrust — have long compelled leaders at UCI Health and the UCI School of Medicine to address their devastating impacts.

As Orange County's sole provider of advanced, academic medicine, UCI Health has been working for decades to ensure that every member of the region's diverse communities has access to leading-edge, culturally relevant care.

In 1985, UCI Health opened Orange County's first Federally Qualified Heath Center in locations in Santa Ana and Anaheim to meet the needs of the area's economically and culturally disadvantaged patients. Now nearly 40 years old, these clinical locations have also served as training grounds for legions of medical students, residents, nurse practitioners and physician assistants to care for these diverse patient populations.

UCI School of Medicine leaders also saw the need to increase diversity and cultural understanding among physician ranks. In 2004, the medical school launched the nation's first program to train and develop Spanish-speaking physicians committed to reducing healthcare disparities for Latinos, especially immigrants.

Twenty years later, more than 160 doctors have graduated from the Program in Medical Education for the Latino Community (PRIME-LC), a five-year, dual master's and medical degree program that is changing the face of healthcare for impoverished Latino communities around the state. Other University of California medical schools have since adopted similar programs to meet their communities' needs.

"The more physicians we can help shape with this model and the more healthcare workers we can graduate into the world who are passionate about community medicine, the more people in these communities will receive the quality healthcare they deserve," says PRIME-LC Director Dr. Charles Vega. Inspired by PRIME-LC, UCI Health maternal-fetal specialist Dr. Carol Major in 2018 led the creation of the first U.S. medical school program for physician leaders to serve the unique needs of Black, Caribbean and African communities. Called Leadership Education to Advance Diversity–African, Black and Caribbean (LEAD-ABC), the program this year graduated its first class of five doctors, with 49 more medical students enrolled in the program.

"The emphasis is leadership, advocacy and community," says Major. "We are in the process of developing leaders who are passionate about lifting up and helping ABC communities."

UCI Health also is home to Orange County's first and only interdisciplinary program dedicated to providing high-quality genderaffirming care for young people and adults. Launched in 2016, the Gender Diversity Program has redoubled its efforts to expand access to this care. In 2020, UCI Health was recognized as a national leader in LGBTQ+ healthcare.

Since then, dozens of UCI Health physicians with a special interest or expertise in caring for lesbian, gay, bisexual, transgender and queer patients have designated themselves LGBTQ+ champions, with a rainbow icon on their profiles.

In cancer research and care, UCI Health is making strides to serve poor and minority patients with its Advancing Cancer Care Together program, which serves patients in Anaheim, Garden Grove, Santa Ana and other communities in central Orange County.

The Chao Family Comprehensive Cancer Center also received a major grant from the National Cancer Institute (NCI) to boost enrollment in clinical trials for Latino, Asian and Black patients, who are historically underrepresented in clinical study data.

"With the help of culturally adept health navigators at these sites, in just two years we have seen a significant increase in the number of underrepresented patients we are able to reach," says Dr. Richard A. Van Etten, director of Orange County's only NCI-designated comprehensive cancer center.

UCI Health

EMBRACING DIVERSITY EQUITY & INCLUSION 2023 Healthcare/Disability Services Easterseals Southern California Irvine Easterseals has two affinity groups: LGBTQ+ and Black Indigenous People of Color (BIPOC) that are designed for staff to join together with asterseals a focus on providing support, enhancing career development and sharing experiences in the workplace. ESSC's internal RISE (Respect, In-Southern California clusion, Self-Awareness & Equity) program supports DEI efforts focused on current employees as well as those they recruit in the future. **ECOS** Cypress Manufacturing ECOS ECOS is led by President and CEO Kelly Vlahakis-Hanks, a woman of African American and Greek descent who has made diversity, equity, and inclusion for women and minorities central to ECOS's mission. Through company mentorship and a clear focus on DEI in hiring and promotions, she has built a company that reflects the diversity of ECOS consumers across the U.S. and around the world. **Eide Bailly** Tustin Accounting EideBailly Eide Bailey has worked with an outside DEI consulting firm for a few years to create annual DEI roadmap of initiatives and goals. Every employee undergoes formal inclusion and diversity training and the company utilizes the Circa platform to ensure job postings reach diverse candidates. The firm has four identity-based employee resource groups that provide a safe and welcoming community to staff to network, **CPAs & BUSINESS ADVISORS** share, and educate. **Exemplis** Manufacturing/ Consumer Products Cypress Exemplis Exemplis starts with their week-long onboarding session that highlights expected behaviors that are reinforced quarterly in employee performance reviews. The DE&I Leadership Council and annual roadmap provide opportunities to discuss and implement important DE&I initiatives. The Exemplis DE&I program is part of their overall Environmental Social Governance (ESG) efforts. The Exemplis Charitable Giving Fund (Exemplis for Good) is focused on two pillars of giving/volunteering, including Sustainability and Social Justice. **Free Wheelchair Mission** Nonprofit/Healthcare Irvine The human resources manager, chief executive officer, and an appointed diversity and inclusion liaison for employees meet quarterly to dis-WHEELCHAIR cuss and review any incidents that have been reported or to evaluate whether additional training is needed. All newly hired employees are MISSION required to complete a video about workplace Diversity and Inclusion. **Frost Brown Todd Alvaradosmith** Santa Ana Legal Brown Todd ALVARADO Frost Brown Todd (FBT) has consistently been at the forefront of the legal DEI space for nearly two decades. They launched the Women's Initiative in 2001, formed their D&I Committee in 2005, and hired their first full-time D&I director the following year. The firm sponsors attorneys' participation in several leadership and professional development programs specifically geared toward the advancement of underrepresented talent in the legal profession. Affinity groups help to foster connection and community among team members through internal programming, mentorship/sponsorship, professional development, and community outreach. **Genesis Bank** Newport Beach Banking GENESIS BANK Genesis Bank hosted listening sessions with employees, community partners, and municipal leaders in Southern California to help shape DE&I role and purpose. From the listening session, five DEI priorities emerged and formed the pillars of the Bank's board-approved DEI Strategic Plan. Since approving the strategic plan in May 2022, the Bank has executed numerous initiatives to promote DEI within the organization and create a culture of belonging and growth for employees. **Green Street** Newport Beach **Real Estate** Green Street launched its DEI initiative in 2020 as a foundational pillar against discrimination and bias. In support of the DEI initiative, key employees across the company were selected to drive change. The council works to enhance awareness, promote diverse perspectives, and develop a framework for change that will eliminate barriers in the workplace. The committees are responsible for talent acquisition, **Green Street** workplace environment, employee development, client & community efforts, and communication efforts. **Hilton Anaheim** Anaheim Hospitality The Hilton Anaheim Team celebrates by hosting diversity observations, offering different types of food, and supplying pins to support certain celebrations and holidays. Such holidays include Black History Month, Women's History Month, Ethnic Diversity Awareness Month, Asian American & Pacific Islander Heritage Month, Pride Month, Intergenerational Month, National Hispanic Heritage Month, Disability Employment Awareness Month and Veterans & Military Families Month. **Howard Building Corporation** Construction Costa Mesa HBC is an employee-owned company who has achieved 100% pay equity. Through education, communication, and community outreach, ERGs regularly host events and training to foster a sense of belonging while enhancing internal company culture. HBC sets annual diversity hiring, promotion, and training targets based on current workforce demographics versus labor market availability. Ingram Micro Irvine Global Distributor of IT solutions and services Ingram Micro established and accelerated their "Together at Ingram Micro, Uniquely Us " after the tragic death of George Floyd. "Together" NAA is a robust program of listening sessions, training, resources, and more, inspired by our participants. Eight Employee Resource Groups were formalized, and the global vision is being acted on locally to empower associates and community. In addition to regular Q&A sessions with managers and teams, the company brings outside voices and expertise to help foster conversation and provide perspective. Johnson & Johnson MedTech Medical Technology Irvine Johnson & Johnson MEDTECH At a global scale, Johnson & Johnson MedTech (J&J MedTech) is committed to providing an inclusive work environment where each person is considered an individual and has a sense of security, fulfillment and purpose in their jobs. By integrating DEI in their ways of working, J&J MedTech can drive accountability and engagement from an executive leadership level; embed DEI into global processes, policies and programs; and engage employees as active contributors to a culture of belonging. **KAHANA FELD LLP** Law Firm Irvine KAHANA FELD Kahana Feld's DEI committee meets monthly to discuss and evaluate progress with initiatives, events, and process improvements. Kahana Feld is a member of the law firm anti-racism alliance and recently applied for a DEI Leadership Seal from the California State Bar's newly launched DEI Leadership Seal Program.



At American First Credit Union, our unwavering commitment to people is at the heart of everything we do. Since our inception 70 years ago, we have been dedicated to serving our associates, customers, and the communities we proudly call home.

Join us and experience the difference of banking with people in mind. Together, we can achieve your financial dreams, empower our associates, and make a lasting impact on our communities. Discover the genuine care that sets us apart. Together, we are American First Credit Union. Together we put people first.



amerfirst.org (800) 290-1112

EMBRACING DIVERSITY EQUITY & INCLUSION 2023

Kairos Investment Management Company LLC Real Estate Investment Irvine KAIROS Kairos Investment Management Company LLC is a minority-owned, experienced, and respected commercial real estate investment and management company. Kairos regularly hires and promotes qualified, educated women and people of color and ethnic diversity with a solid background in real estate experience and management. KRS **KBS Realty Advisors** Newport Beach **Commercial Real Estate** The essence of DEI, embedded into KBS' supportive and long-established company culture, extends to the firm's organizational structure. In 2022, KBS appointed a new ESG Manager, Apaulo Malloy, a woman of color with an extensive background in human resources and company operations, to direct the firm's ESG efforts as a proactive strategy to drive KBS toward a sustainable and socially equitable future. Lutheran Social Services of Southern California Orange Nonprofit/Social Services SOCIAL SERVICES Lutheran Social Services is committed to culturally-appropriate services and engages different population demographics in the context of their communities and unique lived experiences. From recruiting practices to pay and benefits, promotions, and all other aspects of employ-SOUTHERN CALIFORNIA ment, an environment of equity is of utmost importance. **M S International Inc. (MSI)** Orange **Building Materials** MSI was founded by an immigrant woman and are managed by a diverse senior leadership team that represents a broad spectrum of race, ethnicity, nationality, sex, gender, sexual orientation, disability, religion, national origin, and veteran statuses. The company's diversity committees and employee groups solicit feedback from their peers and leaders, generate ideas to improve inclusion and belonging, and share suggestions and submit ideas to senior leadership. Mitsubishi Electric US Cypress Manufacturing Mitsubishi Electric uses Lean principles which enables companies to reduce waste, increase efficiency and achieve continuous improve-MITSUBISH ment by empowering the people closest to the work. The company established its DEI Task Force as an advisory committee to senior management to advocate for DEI as essential for the company's success, deepen their efforts to recruit and retain a diverse workforce, promote diversity and inclusion among suppliers, and foster open dialogue on ways to support DEI at Mitsubishi and in local communities. **Octane OC** Newport Beach Nonprofit 🕦 octane Octane is committed to enhancing DEI commitment as seen through initiatives such as Women Leaders of Octane and the Non-Profit Accelerator. Octane's workforce is made up of 70% women and are seeking to continuously improve the diversity in the workforce. **Parentis Health** Healthcare Laguna Hills By hiring employees from diverse backgrounds, Parentis Health enhances communication and builds strong relationships with patients and their families. Their diverse team members bring a wealth of experiences and language skills that enable themto bridge any communication parentis healt gaps and ensure that every patient feels heard and understood. The company also offers training programs and resources to educate employees on DEI topics and encourage inclusive behaviors in the workplace. PepsiCo Beverages North America, West Division Aliso Viejo Food and Beverages // Consumer Packaged Goods PEPSICO Globally, PepsiCo is on track to achieving 50% women in management roles globally by 2025. In addition, men and women are cur-BEVERAGES rently paid within 1% of each other in base compensation and people of color and non-minorities are paid within 1% in base compensation. PepsiCo employees are encouraged to join Employee Resources Groups which host inclusive programming. For example, the PepsiCo Women Inclusion Network (WIN) and Women of Color (WOC) hosted a 3-day conference in Las Vegas focusing on mentorship, sponsorship, and management techniques. **RJI International CPAs** Irvine Accounting To accelerate diversity in its recruitment pipeline, the firm partners with the Latino Business Student Association at Cal State Fullerton. The firm also cultivates equity to ensure everyone has the resources and support they need to grow and succeed. The firm is committed to removing obstacles to career growth, including eliminating the financial burdens its employees face when obtaining a CPA license. In addition, they encourage senior team members to obtain their Masters in Tax Law and covers their continued education fees. **RSM US LLP Professional Services** Irvine RSM places a high value on DEI. Internally, RSM invests over \$3 million annually, has five full-time resources and has over 200 professionals serving dual roles executing their Culture, Diversity and Inclusion (CDI) programming. Throughout their business practices, their commitment encompasses key pillars of community, diversity, ethics and sustainability. Rutan & Tucker Irvine Law Firm Diversity at Rutan means a guarantee of equal opportunity in hiring, compensation, promotion, and career development. Rutan's Recruiting RUIAN and Diversity Committee efforts have resulted in new associate classes consisting of more than 50 percent women and 33 percent people RUTAN & TUCKER, LLP of color over the past five years. Through the diversity committee, Rutan promotes mentorship, and senior attorneys conduct small group meetings with associates to encourage open dialogue on issues of concern. SingerLewak Irvine Accounting Firm SingerLewak SingerLewak embraces a strategic approach to workforce education by offering financial support for staff's continuous education, i.e., for completing Master classes in Accountancy, CPA courses, etc. which is making a meaningful and durable commitment to nurture a more diverse talent pool with in-demand skills and support DEI goals. The firm is working to establish relationships with Historically Black Colleges, in addition to their relationships with other accounting associations that represent other ethnicities. Slalom Management Consulting Irvine Slalom's overall ID&E strategy is embedded in their greater People Strategy to ensure continuity and presence across all markets and slalom teams. The company funds eight employee resource groups that are supported by a full-time global ERG program manager. Slalom's ID&E Center of Excellence is made up of seven talented and experienced ID&E practitioners each assigned to a Slalom office and works closely

with local leadership, ID&E ambassadors, and Slalomers to help each office accelerate their journey to their goals.

ORANGE COUNTY BUSINESS JOURNAL B-29

Diversity, Inclusion & Belonging at AAA -Auto Club of Southern California

Our commitment to diversity, inclusion, and belonging (DIB) is rooted in our organizational mission and core values. We consider it critical to create a culture where all employees, regardless of background or characteristics, are valued and treated with dignity and respect. We strive to ensure our employee base is representative of the communities we serve.



We have established diversity, inclusion, and belonging as a business imperative. Led by an executive diversity council and a designated head of diversity and inclusion, we coordinate annual measurable initiatives moving us toward a culture where all employees can bring their true authentic selves to the workplace. These initiatives include impactful leadership training focusing on unconscious bias, allyship, and tools for being an inclusive leader. In addition, we emphasize inclusive recruiting by partnering with diverse professional networking organizations, local state colleges, and other institutions of higher learning.



Herman Jenkins

Head of Diversity,

(He/Him/His)

Inclusion &

Belonging

To achieve our objectives and give all employees a voice, the Auto Club has established employee-led Business Resource Groups (BRG) formed around a common diversity or interest. Through networking, promoting employee development

programs, cultural celebrations/education, and providing service to underserved communities, our BRGs support an inclusive environment by helping employees overcome roadblocks that prevent them from realizing their full potential in the workplace.

We understand that our diversity is our strength. Harnessing the value of that diversity through an inclusive culture creates a team capable of delivering legendary service to our members.





Green Cleaning Manufacturer Embraces Diversity

Family-owned and operated since 1967, ECOS makes plant-powered laundry detergents and cleaners that are safer for people, pets, and the planet. ECOS products are made in the USA using global ingredients without dyes, formaldehyde, 1,4-dioxane, ECOS

phthalates, or optical brighteners. A women-owned and Black-owned company, ECOS is Climate Positive and restores 110% of its carbon, water, and energy use back to the earth. ECOS, ECOS for Pets, and ECOS PRO cleaners are available at major club and grocery retailers and natural foods stores throughout the U.S., internationally, and online.

ECOS is led by President and CEO Kelly Vlahakis-Hanks, a woman of African American and Greek descent who has made diversity, equity, and inclusion for women and minorities central to ECOS's mission. Vlahakis-Hanks actively promotes a corporate culture of diversity and empowerment with a leadership team that is 60% female and 40% BIPOC (Black, Indigenous, and People of Color). Additionally, both the Innovation/R&D and Quality Control/Technical Teams are over 60% female, which reflects ECOS's support of women in STEM fields. Through company mentorship and a clear focus on DE&I in hiring and promotions, she has built a company that reflects the diversity of ECOS consumers across the U.S. and around the world.



Proudly serving Southern California since 1900



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TEMBRACING DIVERSITY EQUITY & INCLUSION 2023

AD V AN TA GE ADVARING BOUTY THIOUGH EDUCITION	STEM Advantage STEM Advantage mentors, prepares, and inspires wo gram that includes internships, mentors, scholarships holistic program that benefits students ("STEM Advan a clear and immediate path to address the gender an	s, professional and career developmentage Scholars"), their families and co	nt, and community. STEM Advantage designed a
SUNDT	Sundt Construction Sundt's diversity, equity and inclusion efforts focus on sity, community connections and measurement. Sund in offices and at jobsites about DE&I. The company h who promote relevant events and initiatives.	dt's DEI Specialist continues to travel	around the country, educating employee-owners
	Supply Solutions Diversity and inclusion starts at the top of the organiz tified MBE. The leadership team is 50% female and th and attract customers who have supplier diversity goa	he entire staff is 70% minority. Since b	being certified MBE, it has helped business grow
TACO BELL	Taco Bell Taco Bell focuses on I&B: Equity, Inclusion and Belon sion cannot ever be fully realized, and belonging can some set for year-end 2025, include 50/50 gender pa increasing spending to 10% with diverse vendors and	not truly begin. Taco Bell is holding its irity at headquarters; doubling the per-	elf accountable by setting measurable goals,
The Phillips Group	The Phillips Group The Phillips Group was recently named by Inc. Maga: team members feel valued, embraced, and engaged.	•	
The Priority Center Events the Generational Cycle of Trauma	The Priority Center The Priority Center believes diversity and inclusivity a tion. They publish a bi-monthly Diversity & Inclusion r Inclusion committee that is sponsored by the human	newsletter and plan activities for all-sta	aff meetings. The organization has a Diversity &
UCI University of California, Irvine	University of California, Irvine For more than a decade, UCI has taken a university-v lence, this charge is about dismantling the systemic b ing and the broader communities. UCI's powerful visio accountability, providing training and education, cond	parriers of racism and discrimination the on of inclusiveness and change is sup	hat have too long been the norm in higher learn- oported through a dedication to ensuring
UCI Health	University of California, Irvine, Health UCI Health created a Diversity, Equity & Inclusion Fra Resources. The Framework and DE&I Council have b active learning opportunities for employees such as in place diversity.	penefited the UCI Health team by ider	ntifying areas that have room for growth, initiating
UCI Office of the Vice Provost for Teaching and Learning	University of California, Irvine - Office of the Vice In July 2020, the Office of the Vice Provost for Teachi OVPTL Inclusive Excellence (IE) Workgroup to evalua for creating a more inclusive environment for faculty, divisions, units, and programs and is divided into five resource guide & inclusive hiring/promotion and an ar	ing and Learning (OVPTL) at the Univ ate the department's commitment to in students, and staff. The workgroup co subgroups with their own projects inc	ersity of California, Irvine (UCI) founded the nclusive excellence and develop actionable steps onsists of 13 members from across the OVPTL's
WALSWORTH	Walsworth Walsworth's DE&I Committee is actively involved in c and learn about the different cultures that constitute o but was rewarded Mansfield Certification Plus status, leadership roles and pipeline activities.	our employee base. Walsworth not onl	ly received the Midsize Mansfield Certification,
withum#	Withum Withum has three key areas of focus, Workforce, Wor score of 100% on the Disability Equality Index, a scor ployer for Veterans by Military Times and was named the Director of Inclusion and Diversity, were formalize	re of 100 on the Human Rights Camp a Certified Best Place to Work. The f	aign - Corporate Equality Index, ranked a top em- irms team member resource groups, formed by

Ingram Micro-Where Everyone Thrives

As a leading global technology distributor, Ingram Micro's commitment to technological innovation is complemented by its unwavering focus on supporting a workplace where everyone thrives. This commitment is upheld by the company's dedication to diversity, equity and inclusion (DE&I), encouraging every associate to bring their most authentic self to work, every day.

Every member of the company's global team-27,000 and counting-offers unique insights shaped by culture, backgrounds, lifestyle choices, physical traits, varied perspectives and more. Championing diversity across the organization is a key part of its success.

As Ingram Micro continues its focus on advancing its efforts around diversity and inclusion, the company has established eight distinct Employee Resource Groups (ERGs), including Pride, Multi-Cultural, Women's Forum and DisAbility and Inclusion. These groups are an important vehicle for driving inclusion and real belonging within the workplace and an opportunity for associates to connect with like-minded individuals.

Ingram Micro also continues its "Together at Ingram Micro, Uniquely Us" program. This comprehensive initiative is comprised of listening sessions, training programs and valuable resources, and aims to look deeper into what makes associates uniquely Ingram Micro. These associate-led focus help engage associates from across the organization to help better understand and create more inclusive environments.

"We understand that our people and their diverse talents define us, and we are committed to providing a workplace and culture where all individuals are comfortable and can thrive as they pursue their personal and career objectives," said Scott Sherman, executive vice president, Human Resources at Ingram Micro.

Ingram Micro looks forward to continuing to be an employer of choice in Orange County-and around the world-as it furthers its commitment to supporting a workplace where everyone thrives!

IN GRA



What's the Secret to a Winning Culture?

Authenticity is the essential element of a winning culture. Withum has harnessed the power of authenticity by putting its people first. Through the Firm's Employer of Choice initiatives, which focus on inclusion and diversity, community and the 'Withum Way' culture, Withum has created an environment where team members feel empowered to be themselves and follow their passions.

Withum encourages team members to engage with one of its eight employee resource groups (ERGs). The ERGs partner with professional organizations such as ASCEND, ALPFA, Disability: IN, NABA and NGLCC to develop professionals, source talent and elevate Withum's brand.

For nearly 50 years, giving back has been a core pillar of the Firm's culture. Team members participate in the annual Withum Week of Caring, a firm-wide volunteer event running three days before Thanksgiving. PTO giveback enables team members to donate the cash value of unused paid time off to charities identified by the Firm's ERGs, such as the ASCEND Impact Fund and Dress for Success. Throughout the year, offices participate in local fundraisers and community events while supporting the organization-wide year-long giving initiative benefitting a worthy nonprofit of choice.

By listening to its people, Withum has created unique team member benefits, such as a Team Member Hardship Relief Fund, Childcare Reimbursement and Tuition Grant Assistance program. If you're wondering what it's like to work at Withum, the Firm's award-winning culture videos capture the Firm's authenticity and strength of inclusive relationships, which connect everyone through the power of #OneWithum.



SUPPORTING A WORKPLACE WHERE EVERYONE THRIVES.



withum ADVISORY TAX AUDIT

lead with inclusion -

Withum's intentional commitment to inclusion and diversity reinforces the foundation of our culture of collaboration, innovation and trust. Our professionals make better informed decisions by looking at challenges from a variety of perspectives and experiences — allowing us to better serve our clients and communities.

withum.com/inclusion -



DEI | SPOTLIGHTS

Alliant Insurance Services- DEI department and chief DE&I officer follow six-pillar DE&I strategy. The strategy includes accountability, culture, representation, clients, brand development, and community investment. Alliant engages in organization-wide DE&I fluency training, transforming organizational behavior by promoting allyship, increasing retention and advancement efforts through engagement in mentorship and forthcoming sponsorship programs, supporting employee resource groups, and conducting firm-wide unconscious bias training with an ongoing learning component.

The leadership from the chief DE&I officer has cultivated seven employee resource groups (ERGs) which encompass Asian American and Pacific Islander, LGBTQ+, Latino, Black, women, and veteran communities, and professionals who are living with or caring for family members with cancer. Externally, Alliant established the Alliant Insurance Foundation which focuses on promoting diversity and inclusion by broadening access to career opportunities in the risk management and insurance industries and providing support and resources to diverse and underrepresented individuals who are interested in pursuing careers in these industries.

Automobile Club of Southern California- At the Auto Club, leaders routinely participate in engaging training focused on inclusive leadership. Recent topics include diversity, inclusion and belonging, unconscious bias, DEI ally and agent for change, adopting an inclusion mindset at work, and embedding inclusion into everyday experiences. Diverse recruiting is an area of focus in the organization with a focus on partnering with local colleges and professional organizations.

AAA also provides three corporate employee development programs: High Gear- a management training cohort, Senior Leadership program- an executive education program, and AAA Accelerate- a college tuition assistance program. The Auto Club made Diversity, Inclusion & Belonging (DIB) a business imperative with several multiyear initiatives carried out by the Head of Diversity, Inclusion & Belonging. This senior-level leader tracks initiatives and action plans through a yearly DEI scorecard. The scorecard includes organizational demographics, DEI training initiatives, diverse recruiting pipelines, employee engagement survey feedback, and employee volunteerism in underserved communities through non-profit organizations, such as the United Way.

KAHANA FELD LLP- The Firm's DEI committee strives towards goals outlined in the strategic DEI plan. Kahana Feld is also a member of the law firm anti-racism alliance and recently applied for a DEI Leadership Seal from the California State Bar's newly launched DEI Leadership Seal program.

Kahana Feld's DEI policies have fostered a more inclusive and welcoming work environment, where people feel comfortable to express their unique ideas and perspectives. All members of the law firm have been encouraged to join Kahana Feld's DEI committee and to participate in the Committee's activities.

City of Hope Orange County- City of Hope is actively addressing disparities across the cancer care spectrum - from research and patient access to diagnosis and treatment. Some areas of DEI strategic focus include research, community programming, and advocacy. City of Hope has ten employee resource groups that focus on four strategic pillars: recruitment & retention, professional development, education & engagement, and community outreach.

City of Hope's work in communities is informed by the Cancer Center Community Outreach and Engagement Program & Community Advisory Board (COE-CAB). The board is a coalition of multiethnic, multisectoral stakeholders engaging in community-scientist-clinician collaboration to reduce cancer burden and inequities among ethnic minorities and vulnerable communities in California.

Genesis Bank- Genesis Bank's strategic plan focuses on actionable steps the bank will take to foster a diverse pipeline of talent looking to pursue careers in the banking sector, pool resources to support initiatives that advance DEI in the banking sector by tackling community issues such as financial inclusion and access for historically underrepresented groups, and work collectively with stakeholders (including other financial institutions) to address obstacles that prevent the banking sector from being diverse, equitable, and inclusive in its recruiting and hiring practices, product and service offerings, and engagement of third party vendors.

The Bank keeps an internal calendar of events to encourage employees to participate in community events and help employees feel more connected to the Bank's DEI work. Genesis Bank also organized a California DEI Bankers Collaborative, a group of DEI practitioners leading diversity, equity, and inclusion initiatives within their financial institutions.

County of Orange- The County of Orange developed a County Language Access Policy that establishes standards and procedures for providing equal access to County services and programs. To ensure County-wide participation and adherence to the policy, the CEO's Communication Office has established a Department Language Access Leads (DLAL) team that is comprised of selected representatives from each department to participate in Language Access trainings, share practices and also actively identify opportunities to provide language access to its community members.

Easterseals Southern California-ESSC fosters a diverse and inclusive culture where teams and participants know they belong. They're committed to ensuring leaders, associates, volunteers and partnerships are as diverse as the communities they serve. ESSC's internal RISE (Respect, Inclusion, Self-Awareness & Equity) team is comprised of diverse staff from direct care professionals to senior managers from across the organization, meets regularly regarding initiatives related to workplace culture and explores best practices to enhance diversity, equity, inclusion, and accessibility.

ESSC created an Associate Expressions platform on their intranet. Associate Expressions is designed to celebrate unique identities and bring authentic selves to work each day. Employees are encouraged to share personal reflections and lived experiences – from fun photos and written work to poetry and art. Companywide, they recognize heritage months and days of significance throughout the year to help facilitate greater awareness, appreciation and understanding of different cultures and traditions.















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ORANGE

COUNTY



Building a Culture of Inclusion

For over 100 years, Mitsubishi Electric has helped customers make changes for the better with sustainable products and technology. Mitsubishi Electric US, Inc. (MEUS), headquartered in Cypress, CA, is a US company of

Mitsubishi Electric that empowers communities to reach sustainability goals through innovative solutions designed for comfortable, modern lifestyles. These include elevators and escalators, heating and cooling products, space and sensing systems, and semiconductor devices. And through the Mitsubishi Electric America Foundation, the company invests in inclusive strategies that empower youth with disabilities to lead productive lives.



As a global company, Mitsubishi Electric draws

from the United Nations 17 Sustainable Development Goals to define sustainability as including five commitments to: carbon neutrality, a circular economy, safety and security, inclusion, and well-being. Respect for all team members is foundational to our core values, and Diversity, Equity & Inclusion (DE&I) intersects with MEUS commitments to sustainability and a company culture focused on continuous improvement. At MEUS, team members are encouraged to welcome and value people of all backgrounds, identities and abilities to build a greater company, contributing to greater communities and ultimately a greater world. Mitsubishi Electric US, Inc. is honored to be recognized by the Orange County Business Journal for these efforts.

For more information about Mitsubishi Electric sustainability and social impact efforts, please visit us.mitsubishielectric.com/sustainability.

Making tomorrow's world GREATER»THAN today's.





We are a diverse team united in our vision to speed lifesaving cancer treatments and scientific breakthroughs to the people who need them most. Because cancer affects us all, regardless of gender, orientation and skin color. Here, we've infused DEI into our DNA. Here, we're removing barriers to clinical trials, cancer screenings and cancer cures. We celebrate our differences to ensure that **HOPE LIVES HERE.**

Join us and bring your unique skills and background to our team: CityofHope.org/OC/hopeisatwork



us.mitsubishielectric.com/sustainability





diversity, equity and inclusion. In California it has

The NCI-designated cancer center's holistic

approach to DE&I focuses on reflecting and

respecting the diversity of its staff, grateful

diversity, equity and inclusion officer.

achieved the highest ranking.

providing personalized treatment specific to their needs," Talton said.

patients, their families, and the community, said Angela L. Talton, City of Hope chief

At City of Hope Orange County,

Hope is Here for All

A Culture of Diversity, Equity and Inclusion Helps Drive Delivery of

Advanced Cancer Care and Lifesaving Research

City of Hope, one of the nation's largest cancer research and treatment organizations, has been repeatedly recognized as one of the country's top health systems for

City of Hope staff receive interactive, scenario-based training that teaches people how to mitigate bias and consciously change behaviors. Representation in senior leadership among women, Hispanic/Latinx and Black/African American has increased by 25%, 150% and 25%, respectively.

Its Supplier Diversity Program encourages partnering with vendors owned by minorities, women, veterans, LGBTQ, service-disabled, and historically underutilized communities.

All of these foster a supportive and inclusive employee culture.

Diego Rodriguez, MSN, RN, senior regional nursing director at City of Hope, is a member of the organization's employee resource group for LGBTQIA+ staff and allies. He notes that the organization continues to hire for its comprehensive cancer campus in Irvine and regional network clinics.

"You will be challenged. You will have opportunities you won't find anywhere else. You have diversity, you have inclusivity, you have equity. It doesn't matter what your background is, your strengths or weaknesses – you will get the help you need to be successful. That's not something that you find just anywhere," said Diego.

dei | **Spotlights**

Frost Brown Todd Alvaradosmith- In addition to longstanding initiatives, such as mandatory DEI training for new hires and bimonthly Inclusion Workshop Series, the firm has been intentional about foregrounding DEI in recruiting, retention, and advancement practices and corporate social responsibility efforts. Key pillars at the firm are collectively known as IDEB (Inclusion, Diversity, Equity & Belonging)—are not only essential to creating a workplace where everyone feels included, seen, heard, and valued. They also serve as guideposts for how they continue to be leaders among our law firm peers and proactively position themselves to meet the needs of clients in an increasingly intersectional economy.

The firm has held over 55 internal IDEB Workshops to date on topics ranging from LGBTQ+ inclusion and allyship to racial equity, mental health awareness, and interfaith dialogue. Featuring nationally recognized leaders, these workshops are often participatory in nature, encouraging team members to engage more deeply with IDEB topics through dialogue, experience sharing, and perspective taking.

Howard Building Corporation- ERGs play a massive role in engagement, community building, and workforce development. Through education, communication, and community outreach, they regularly host events and training to foster a sense of belonging while enhancing internal company culture. The committees—wellness, DEI, sustainability, and employee ownership—are key examples of how HBC employees are empowered to maintain and further develop a culture that reflects the company's collective values.

HBC develops the skills of their workforce with on-the-job mentorships, cross-training, career development pathways, inter-departmental transfers, and a focus on equitable education. Every HBC leader's priority is to mentor and develop their replacement, which results in a collaborative and supportive culture. Annually, the company dedicates an average of 3,300 hours of community service to over 20 organizations within the community.

PepsiCo Beverages North America, West Division- PepsiCo's Racial Equality Journey (REJ) has committed to investing more than \$570 million over five years as part of this focus on increasing Black and Hispanic representation within the company, leveraging their global scale and influence to elevate diverse voices across suppliers and strategic partners.

PepsiCo recently embraced diversity, equity and inclusion throughout the organization by creating a dedicated business unit. The new Multicultural Business and Equity Development Organization will operate across PepsiCo's North America beverage and convenient foods businesses and integrate work streams aimed at addressing a variety of business and people priorities into a one-team approach that will enable PepsiCo to drive sustained change and scale faster across its entire North America businesses.

RSM US LLP - RSM Courageous Conversations are forums that focus on meaningful dialogue with firm leaders and employees from all backgrounds. Employee network groups offer unique ways for all employees to grow, develop and enhance their understanding of others while celebrating all walks of life and backgrounds.

RSM has made a commitment to underrepresented populations through partnerships with three diverse professional organizations, namely NABA, ALPFA and Ascend. These partnerships advance education, professional development and opportunity for those entering the accounting profession.

University of California, Irvine- The Office of Inclusive Excellence serves the campus priorities and is committed to a transformative, whole university effort grounded in their values: expect equity, support diversity, practice inclusion and honor free speech. Through its many initiatives, UCI aims to build and sustain a university culture where Black community members can thrive in their endeavors as undergraduate and graduate students, faculty, staff and alumni.

This month UC Irvine named an accomplished DE&I education leader as vice chancellor for equity, diversity and inclusion, as well as chief diversity officer. This role will oversee the Office of Inclusive Excellence and be responsible for leading and coordinating campus efforts to advance its institutional DEI initiatives in collaboration with students, staff, faculty, alumni and community partners.

Ingram Micro- "Together" is a robust program of listening sessions, training, resources, and more, inspired by our participants. The company's eight ERG's include Pride, Multi-cultural, Veteran Engagement, DisAbility and Inclusion, Butterfly Coalition, Modern Working Family, Womens Forum, and the newest Thrive which enhances associate wellness. In addition to creating safe spaces, all managers and leaders hold regular Q&A sessions with their teams to help advance DEI initiatives and make sure individual voices are heard.

Withum- In partnership with the Firm's Team Member Resource Groups (TMRGs), Withum embraces the intersections of their team member's identities and the diverse perspectives they bring to work daily. In partnership with leadership, the TMRGs host various events, including workshops, webinars, in-office lunch and learns, trivia and more to expand cultural awareness.

The Firm's I&D pillars also have an outward focus on the next generation of professionals. Recently the Firm introduced a new role, I&D Outreach Specialist, to create strategic and intimate partnerships with different schools and universities. Working in tandem with the Firm's campus recruiting team, the firm has established relationships with national, regional and student chapter organizations, such as the National Association of Black Accountants (NABA), Ascend, Association of Latino Professionals for America (ALPFA) and Out4Undergrad.













