









Since 2021, the City of Irvine has been engaging with the community on the Climate Action and Adaptation Plan (CAAP). Over the course of this extensive outreach phase, City staff has used a wide range of strategies and outlets to promote the CAAP.

Direct Outreach				Indirect Outreach		
3,809 community members directly engaged				132,799 community members reached indirectly		
27 workshops & presentations	326 feedback votes at workshops		570 attendees at public events	62 social media posts	93,938 individuals reached	2,436 engagements on posts
survey recieved 3,239 views online		respondents gave 8,782 comments & opinions		3,077 visits to CAAP webpages		
3 internal stakeholder meetings	sector- exte stakeh mee	rnal nolder	150 HOA groups contacted	8 CAAP emails sent	26,585 CAAP email recipients	27 clicks on CAAP content

Visit cityofirvine.org/climate to learn more.