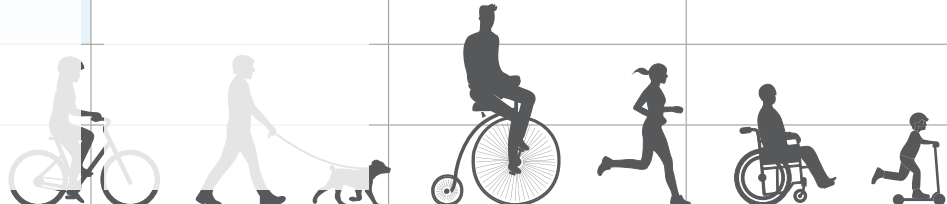


CicloIRVINE

AN OPEN STREETS EVENT



	PRESENTING SPONSOR \$175,000 (One opportunity/ Not advertised)	HUB SPONSOR \$50,000 (Two opportunities)	STAGE SPONSOR \$25,000 (Two opportunities)	OPEN STREET ADVOCATE \$15,000	OPEN STREET FAN \$5,000			
Sponsorship Benefits	Booth(s) or footprint up to 10'x30' in prominent locations <i>Display may include vehicles.</i>	Booth(s) or footprint up to 10'x20' in prominent locations.	Booth(s) or footprint up to 10'x20' in prominent locations.	Booth(s) or footprint up to 10'x20' in prominent locations.	(1) 10'x10' booth			
☆ Display booth with banner.				or				
📖 Ciclovine program advertising (1,000 programs printed plus digital edition.)	Full-page ad	Half-page ad	Quarter-page ad	Quarter-page ad	One-eighth page ad			
🌐 Ciclovine website advertising.	Large logo + link	Medium logo + link	Medium logo + link	Small logo + link	Company name			
🎟 Complimentary parking passes.	5 parking passes	4 parking passes	4 parking passes	2 parking passes	1 parking pass			
Sponsor acknowledgment on Ciclovine signage.*	COMMITTED	COMMITTED	COMMITTED	●	●			
Sponsor introduction and acknowledgment by city councilmember at Ciclovine Welcome Ceremony.				●	●			
Recognition on City-issued press release.				●	●			
Recognition on stage by Mayor.				●	●			
Sponsor acknowledgment on stage schedule.*				<i>Recognition Plaque</i>	<i>Recognition Plaque</i>	<i>Recognition Plaque</i>	<i>Commemorative Certificate</i>	<i>Commemorative Certificate</i>
Stage naming opportunity.				●	●	●	For more information, visit cityofirvine.org/cicloirvine.	
Social media.				●	●	●		
Sponsor logo on Pedicabs.				●	●	●		
Hub Activation Opportunity.				●	●	●		
Individual company signage placed at entrances of Ciclovine.				●	●	●		
Sponsor logo on pre-event marketing such as rack card and street corner banners.*	●	●	●					

Applications may close prior to March 29 if sponsorship level is full. Submitted applications do not guarantee your participation in the event. The City of Irvine retains the right to accept or reject applications based on appropriateness, availability, duplication of service and/or culture, and/or other criteria as deemed necessary. Applications will be considered in the order in which they are received. Exhibitor opportunities may be available at a later time.
 *Company name acknowledgment as sponsor on press-related materials is dependent on print size and time constraints.