

BETTY MARTINEZ FRANCO

Small Business Owner

Betty Martinez Franco is a proud U.S. citizen, and small business owner who has lived in Irvine's District 5 for 21 years. She arrived as an immigrant to the United States 31 years ago in search of a better life, and 24 years ago, Irvine became a safe haven for her and her family as they rebuilt their lives after surviving domestic violence.

Betty holds a bachelor's degree in Communications from Cal State Fullerton and a Master's in Public Administration from USC. Her education, combined with her lived experiences, equips her to address key issues in District 5, including affordable housing, reducing traffic, supporting small businesses, and ensuring public safety.

Her dedication to community service includes serving as Vice Chair of Irvine's Diversity, Equity, and Inclusion Committee and as a board member of professional and business associations. As the founder of a multicultural public relations agency, Betty has worked closely with diverse communities, gaining first-hand insight into the issues that matter most.

With her deep connection to District 5 and commitment to transparent leadership, Betty Martinez Franco is ready to represent the community she understands and loves. Visit BettyforIrvine.com to learn more.

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