CicloIRVINE AN OPEN STREETS EVENT	PRESENTING SPONSOR	HUB SPONSOR \$50,000 (Two opportunities)	OPEN STREET SPONSOR \$25,000	OPEN STREET ADVOCATE \$10,000	OPEN STREET FAN \$5,000
Sponsorship Benefits ☆ Display booth with banner	Booth(s) or footprint up to twelve 10'x10' in prominent locations Display may include vehicles.	Booth(s) or footprint up to 10'x20' in prominent locations	Booth(s) or footprint up to 10'x20' in prominent locations	Booth(s) or footprint up to 10'x20' in prominent locations	(1) 10'x10' booth
CicloIrvine website advertising	Large logo + link	Medium logo + link	Medium logo + link	Small logo + link	Company name
Complimentary parking passes	15 parking passes	6 parking passes	4 parking passes	2 parking passes	1 parking pass
Sponsor acknowledgment on CicloIrvine signage.**		•	•	•	•
Sponsor introduction and recognition by mayor/city councilmember at Welcome Ceremony	Recogn tion Plaque	Recognition Plaque	Recognition Plaque	Commemorative Certificate	Commemorative Certificate
Recognition on City-issued press release	E E	•	•	•	•
Social media	OW	•	•		
Sponsor logo on Pedicabs (as available)	Ö	•	•		
Hub Naming & Activation Opportunity	Main Stage Hub	•	To apply to become a sponsor, visit eventsquid.com/register/25509?profileName=Sponsors For event information visit cityofirvine.org/cicloirvine		
Sponsor logo on CicloIrvine advertisement at Great Park Live Entrance Digital Screen	•	•			
Sponsor acknowledgment on stage schedule**	Main Stage				
Individual company signage placed at entrances of CicloIrvine (Locations, quantity, and content must be pre-approved by the City and provided by the sponsor.)	•			1	
Speaking opportunity on stage at Welcome Ceremony	•	L	4 4 .		
Sponsor logo on pre-event marketing and promo materials such as postcard and street corner banners**	•		1		

Applications may close prior to March 31 if sponsorship level is full. Submitted applications do not guarantee your participation in the event. The City of Irvine retains the right to accept or reject applications based on appropriateness, availability, duplication of service and/or culture, and/or other criteria as deemed necessary. Applications will be considered in the order in which they are received. Exhibitor opportunities may be available at a later time.

*Additional booths available for an extra fee. **Company name acknowledgment as sponsor on press-related materials is dependent on print size and time constraints.