

Sponsorship Benefits

★ Display booth with banner

🌐 CicloIrvine website advertising

🅅 Complimentary parking passes

Sponsor acknowledgment on CicloIrvine signage.**

Sponsor introduction and recognition by mayor/city councilmember at Welcome Ceremony

Recognition on City-issued press release

Social media

Sponsor logo on Pedicabs (as available)

Hub Naming & Activation Opportunity

Sponsor logo on CicloIrvine advertisement at Great Park Live Entrance Digital Screen

Sponsor acknowledgment on stage schedule**

Individual company signage placed at entrances of CicloIrvine
(Locations, quantity, and content must be pre-approved by the City and provided by the sponsor.)

Speaking opportunity on stage at Welcome Ceremony

Sponsor logo on pre-event marketing and promo materials such as postcard and street corner banners**

PRESENTING SPONSOR

HUB SPONSOR

\$50,000
(Two opportunities)

OPEN STREET SPONSOR

\$25,000

OPEN STREET ADVOCATE

\$10,000

OPEN STREET FAN

\$5,000

Booth(s) or footprint up to twelve 10'x10' in prominent locations
Display may include vehicles.

Booth(s) or footprint up to 10'x20' in prominent locations

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(1) 10'x10' booth

Large logo + link

Medium logo + link

Medium logo + link

Small logo + link

Company name

15 parking passes

6 parking passes

4 parking passes

2 parking passes

1 parking pass

COMMITTED

Recognition Plaque

Recognition Plaque

Recognition Plaque

Commemorative Certificate

Commemorative Certificate

Main Stage Hub

Main Stage

To apply to become a sponsor, visit eventsquid.com/register/25509?profileName=Sponsors
For event information visit cityofirvine.org/cicloirvine

