

CITY OF IRVINE Fourth of July Celebration Sponsorship

Grand Celebration Sponsor

\$100,000
(One opportunity)

Red, White, & Blue Sponsor

\$50,000
(One opportunity)

Star Spangled Sponsor





\$25,000
(Two opportunities)

Liberty Sponsor

\$10,000

Stars & Stripes Sponsor

\$5,000

| | Booth(s) or footprint up to one 10'x40' in prominent locations. <i>Display may include vehicles</i> | Booth(s) or footprint up to 10'x30' in prominent locations. | Booth(s) or footprint up to 10'x20' in prominent locations. | Booth(s) or footprint up to 10'x20' in prominent locations. | (1) 10'x10' booth |
|--|--|---|--|---|-------------------|
|  Display booth with banner | | | | | |
|  Drone show & stage naming | Logo in drone show | Stage naming | | | |
|  Event website advertising | Large logo + link | Medium logo + link | Medium logo + link | Small logo + link | Company name |
|  Complimentary parking passes | 10 parking passes | 6 parking passes | 4 parking passes | 2 parking passes | 1 parking pass |
| Sponsor acknowledgment on event signage* | ● | ● | ● | ● | ● |
| Sponsor introduction and recognition by Mayor/City Councilmember at Welcome Ceremony | ● <i>Recognition Award</i> | ● <i>Recognition Award</i> | ● <i>Recognition Award</i> | ● | ● |
| Recognition on City-issued press release | ● | ● | ● | ● | ● |
| VIP viewing of fireworks and drone show | ● | ● | ● | ● | ● |
| Social media | ● | ● | ● | | |
| Sponsor logo on event advertisement at Great Park Live Digital Screen | ● <i>Main Stage Screen</i> | ● <i>Main Stage Screen</i> | ● <i>Entrance Screen</i> | | |
| Sponsor acknowledgment on the Main Hub Area Banner at Hangar 244 | ● | ● | | | |
| Sponsor acknowledgment on stage schedule* | ● | ● | <div> Apply by May 29 at cityofirvine.org/fourthofjuly </div> | | |
| Individual company signage placed at entrances <i>(Locations, quantity, and content must be pre-approved by the City)</i> | ● | | | | |
| Grand Marshall at timeline parade with speaking opportunity on stage at Welcome Ceremony | ● | | | | |
| Sponsor logo on pre-event marketing and promo materials such as postcard and street corner banners* | ● | | | | |



Applications may close prior to May 29 if sponsorship level is full. Submitted applications do not guarantee your participation in the event. The City of Irvine retains the right to accept or reject applications based on appropriateness, availability, duplication of service, and/or other criteria as deemed necessary. Applications will be considered in the order in which they are received. *Company name acknowledgment as sponsor on press-related materials is dependent on print size and time constraints. \$1,000 and \$500 opportunities available for Irvine-based businesses and nonprofits.