



IRVINE

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BILITY

SUMMIT 2025



We're Shining a Spotlight on Niels Hoe from Copenhagen, Denmark

A dynamic and inspiring speaker, Niels brings a wealth of experience from his background in urban planning and his expertise in developing and implementing bicycle-friendly plans and infrastructure. We're thrilled to announce that Niels will be one of the keynote presenters at this year's inaugural Summit. He will also lead a technical workshop tailored for Transportation Engineers and Planners. Don't miss this opportunity — be sure to register and join us at the Irvine Mobility Summit June 4–6.

Meet Niels Hoe

Niels founded **HOE360 Consulting** in 2012, guiding cities across four continents on mobility strategies with a strong focus on active transportation. His impressive career includes a two and a half year secondment leading New Zealand's national strategy on pedestrian and bicycle mobility — **A Journey Towards Active Mobility**. In this pivotal role, Niels fostered collaboration between government and municipalities, promoting capacity building across both the public and private sectors while incorporating innovative approaches and processes.

Before establishing HOE360 Consulting, Niels played a crucial role at the **Danish State Railways**, integrating public transport and cycling initiatives. At the **City of Copenhagen**, he managed the city's renowned Bicycle Parking Program, one of the most comprehensive in Europe.

Join us at the Irvine Mobility Summit to gain insights from Niels and many other experts who are shaping the future of mobility!



For details and to register, scan the QR code or visit cityofirvine.org/mobilitysummit.

