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SUMMIT 2025



The Irvine Mobility Summit — a free event — will bring together industry leaders, regional stakeholders, and staff with the goal of sharing, promoting, and developing a safer and more bikeable community for all ages and abilities. This program will provide valuable insights and training for attendees and promote collaboration to enhance mobility in Irvine and the broader Orange County region.

Summit Details

Purpose & Goals

- Share perspectives and desired outcomes for the future of mobility in Irvine.
- Establish Irvine as a mobility leader in the Orange County region.
- Foster cross-sector collaboration among City departments and facilitate knowledge exchange across agencies.

Who's Invited?

- City of Irvine staff, transportation professionals from Orange County Transportation Authority (OCTA), and Orange County municipalities.
- Industry experts and stakeholders.

Key Outcomes

- Showcase Irvine's mobility initiatives and programs.
- Explore best practices for improving and expanding the City's bicycle network.
- Enhance collaboration with OCTA and Orange County municipalities to improve regional bikeability.

Agenda

Day 1: Wednesday, June 4

Pre-Mobility Summit Business Meet & Greet
Revelyst Headquarters, 16752 Armstrong Ave., Irvine

6–6:30 p.m. | Welcome & Check-in

6:30–7 p.m. | Group Introductions

- Orange County Cycling Business Coalition (OCCBC)
- Tony Cruz, Assistant Transportation Analyst, City of Irvine
- HOE360

7–8 p.m. | Networking Mixer

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Agenda *(continued)*

Day 2: Thursday, June 5

Irvine Mobility Summit

Hangar 244 at the Great Park, 8000 Great Park Blvd., Irvine

Morning Session

8–8:45 a.m. | Check-in & Breakfast

9–9:30 a.m. | Welcome Remarks

9:30–9:40 a.m. | Break

9:40–11:10 a.m. | Keynote Presentations

- **Cycling as a Mobility Option**
Thomas Krag, HOE360 Consulting
 - Insights from Denmark and beyond on how cycling impacts transportation, health, education, and employment.
 - Addressing cycling perceptions, overcoming the “Lycra” image challenge, and managing road user conflicts.
- **Enabling Cycling in a Car-Oriented System**
Niels Hoé, HOE360 Consulting
 - Best practices for integrating cycling infrastructure into car-dominated environments and solutions applicable to Irvine’s mobility landscape.
- **Innovation Spotlight**
Great Park Team
 - Highlighting innovative transportation solutions at the Great Park.

Noon–1 p.m. | Lunch Break

Afternoon Session

1:15–4:30 p.m. | City of Irvine Mobility Projects & Programs

- **Bike friendly Cities**
Patrick West, Principal of Pat West LLC
- **Mobility Hub Development & Class IV Network Expansion**
Tony Cruz, Assistant Transportation Analyst, City of Irvine
- **Transit Initiatives in Progress**
Mike Davis, Transit and Transportation Administrator, and Robert Espinoza Community Services Supervisor, City of Irvine
- **E-Bike Education & Enforcement Policies**
Officer Jason Scheafer, Irvine Police Department
- Panel Discussion and Q&A

Day 3: Friday, June 6

Technical Workshop and Community Bike Ride

Shimano Headquarters, 1 Holland, Irvine

Morning Session

8–8:45 a.m. | Check-in & Breakfast

9 a.m.–12:30 p.m. | Mobility-Focused Workshops

Interactive, expert-led sessions designed to provide practical insights into mobility planning and implementation.

- **Village — A Connected Community**
Technical Workshop for City Engineers and Planners
 - Participants will travel the tour route on bicycles.
 - Hands-on session at a selected village site.
 - Exploring concepts such as Low Traffic Neighborhoods, Modal Filtering, Urbanism, and Connectivity.
 - Practical steps for making local areas more bike-friendly and less car-dependent.
- **Getting the Wheels in Motion**
Interactive Workshop on Cycling Promotion Strategies
 - Strategies for successfully introducing and integrating cycling into local mobility plans.
 - Hands-on activities to engage participants and ensure meaningful takeaways.

12:30–1:30 p.m. | Lunch Break

Afternoon Session

Mobility Summit Community Bike Tour

Irvine Station, 15215 Barranca Pkwy., Irvine

2–2:30 p.m. | Check-in and Bike Prep

2:30–4:30 p.m. | Guided Bike Tours

- 5-Mile Ride Option
- 25-Mile Ride Option

