

IRVINE



M BILITY

SUMMIT 2025



Enabling Cycling in a Car-Oriented System

-

And going from Best practices to
Next practices



HOE³⁶⁰
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IRVINE  MOBILITY SUMMIT







Treating cyclists
with love –
takes more than a
lane

Photo: Ursula Back & the Danish Cycling Embassy

Copenhagen - an inviting city



Photo: Andreas Hammershøj

Accommodating or not?



Interact with your City



Fotos: Andreas Hammershøj

Why does Copenhageners cycle?

Reason for cycling?

"Easy & Convenient"	87 %
"It 's quick"	50 %
"For the exercise"	48 %
"It's cheap"	25 %
"It's eco-friendly"	20 %



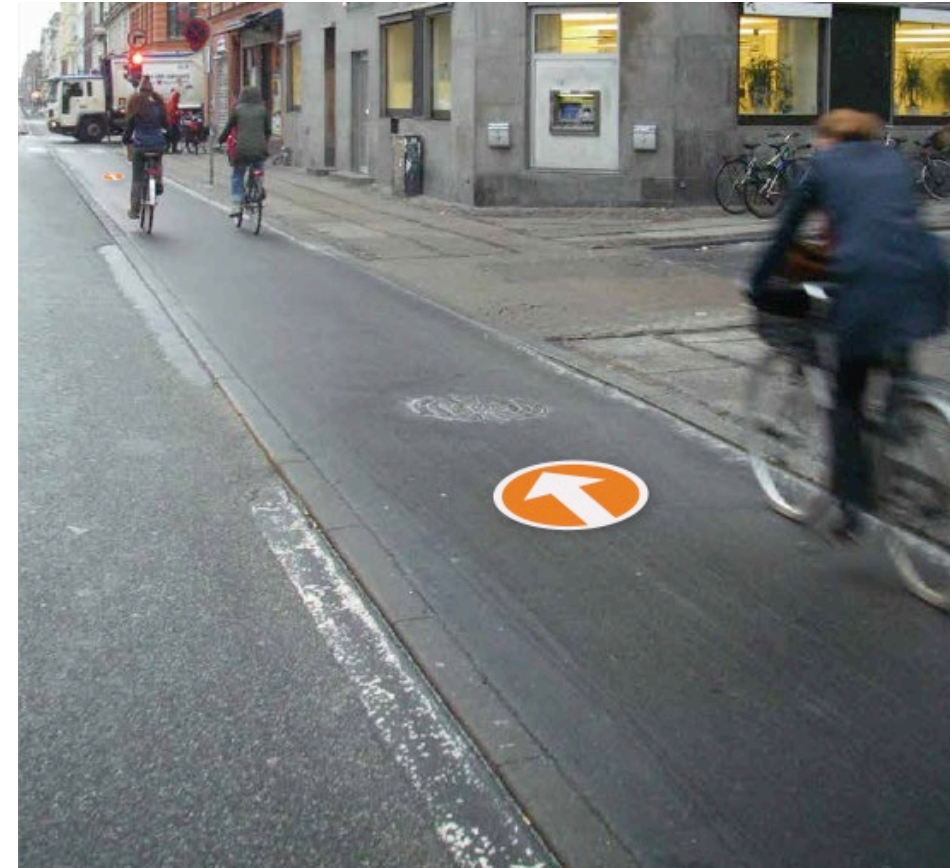
When design don't work



That little design detail



Orientation - Way finding



Bicycle city overnight?

Funding

Maintenance

Consistency

Connectivity

Don't copy paste

Not like for like

Bike parking

Intersections

Everyone counts

- Count and document your initiatives from the beginning. To create a benchmark, otherwise you can't really know how successful you been
- Make regular account of your traffic
- How many are using the new facility (before and after)?
- Interview pedestrians and cyclists to know if the facility works well and if users feel secure



STREETS ALIVE - GOALS



**Vibrant Public
Realm**



**People-Friendly
Spaces**



**Safer
Streets**



**Supporting Active
Transport Modes**



**Destinations of
Pride & Preference**



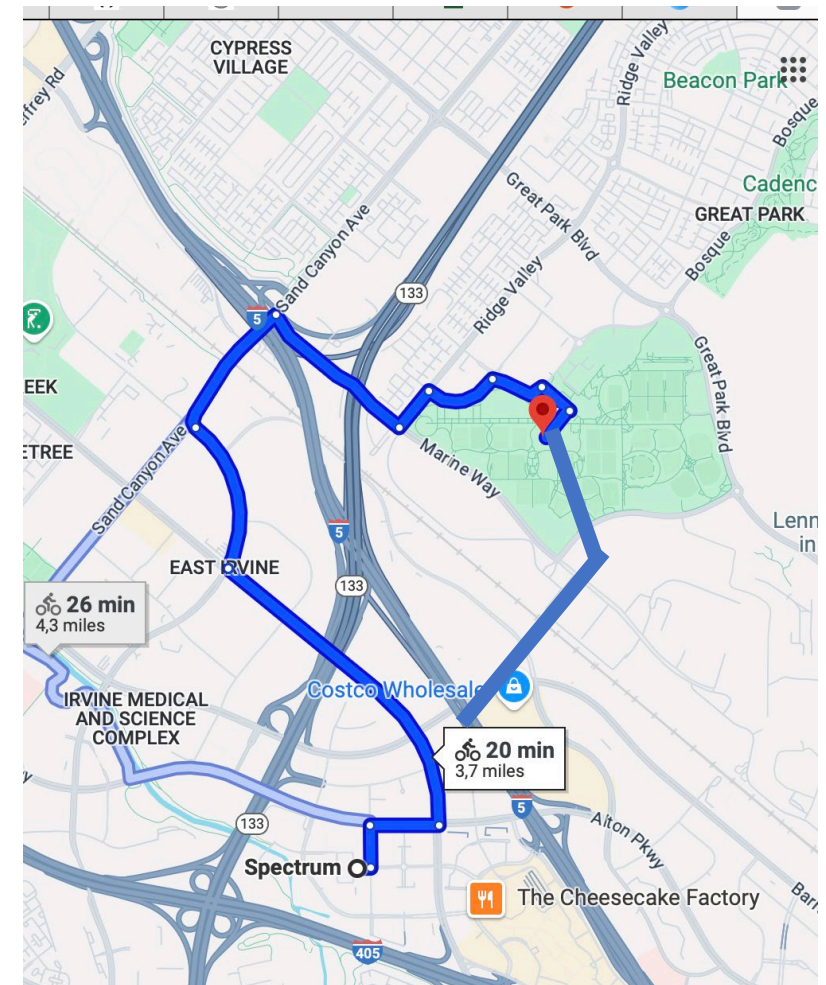
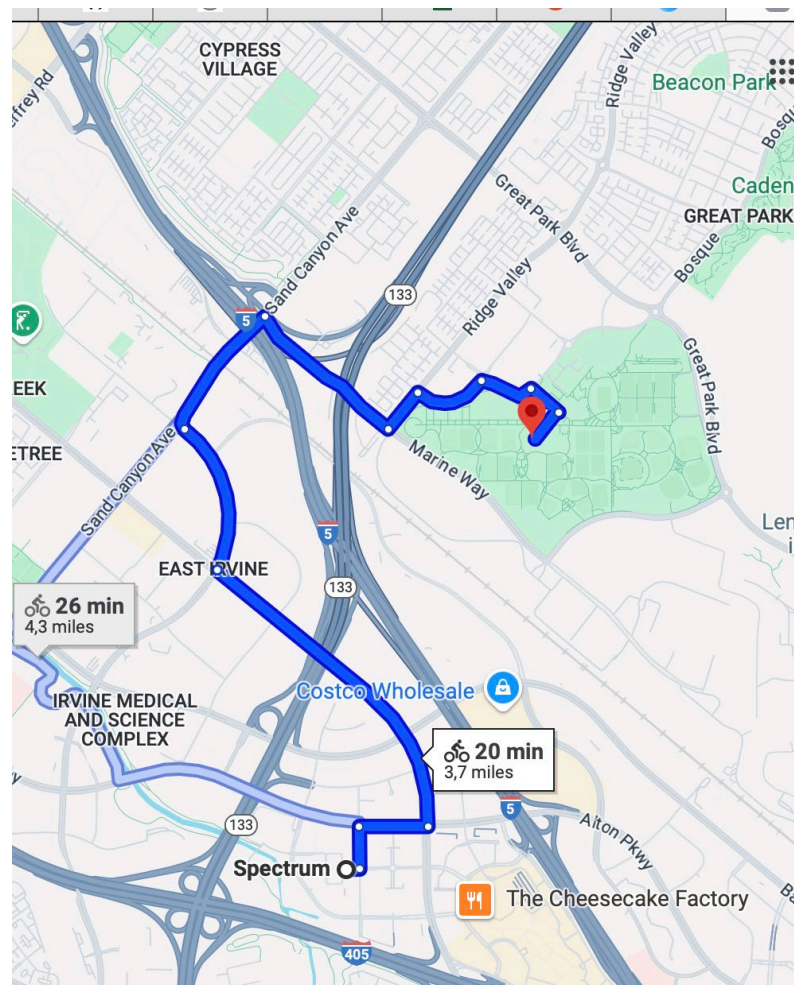
Circulation plan and filtering



Cycling against the driving direction



Rebalancing





Positive Campaigns



Pampering - Small things that matters



Thank you



HOE360consulting.dk



niels@HOE360consulting.dk



+45 53 80 29 22

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RUDOLPH BERGHS GADE 43 • 2100 KØBENHAVN Ø • DENMARK

